

A FORWARD VISION FOR EYEWEAR HERITAGE – TERMS AND CONDITIONS

1. A FORWARD VISION FOR EYEWEAR HERITAGE

The contest 'A forward vision for eyewear heritage' (the '**Contest**') offers prospective participants the opportunity to compete for prizes on the basis of their skills, and is conditioned on the submission of the portfolio as a necessary step to complete the application and determine winners. Please see below for details.

The organization of this Contest is handled exclusively by Safilo, which reserves the right to rule on any issue pertaining the Contest and not covered by these entry requirements.

This activity is to be considered excluded from the discipline on prize contests as it falls within the hypothesis of exclusion provided for under letter *a*) paragraph 1 art. 6 of the Presidential Decree n. 430/2001, and the 'prizes' to the authors of the works chosen, referred to in subsequent art. 7, have the nature of a personal merit acknowledgement consideration.

2. ELIGIBILITY

The Contest is open to:

- ✓ Design students (BA or MA) graduating in 2016/2017
- ✓ Design graduates
- ✓ Creative talents not in possession of a diploma
- ✓ Project team: maximum two people can submit a single project (note that project teams are not eligible for the Product School prize)

3. CONTEST BRIEFING

Contestants are expected to develop a creative project and design a piece of eyewear that backs up future with tradition, in line with the briefing '*A forward vision for eyewear heritage*'.

Innovative, viable projects that will serve as a true demonstration for the aesthetically beautiful and structurally sound reinvention of the eyewear tradition.

4. PORTFOLIO PREPARATION

Contestants are expected to enrol the following materials (the "Materials"):

- ✓ Entry form: properly filled out, printed and signed;
- ✓ CV/résumé in English and/or candidate portfolio;
- ✓ Sketches/CAD drawings;
- ✓ Moodboard/project concept, e.g. inspirations, colours, materials, and/or all the pertinent materials and the ideas useful to back up the project (if available).

Upon receiving /uploading of the entry form signed, the contestants grant to Safilo, free of charge, an irrevocable, worldwide right to use in perpetuity the Materials for archiving purposes as well as for internal documentation. Without prejudice of such Safilo's right contestants will remain the owner of the copyright and other Intellectual Property rights on the Materials.

5. ONLINE ENROLLMENT

Applicants must enrol online and upload their portfolio at www.safilogroup.com/forwardvision. In case of any problem, applicants can contact the following address: forwardvision@safilo.com

6. ENROLLMENT DEADLINES

Applicants can enrol online no later than 30 June 2016¹

7. INFORMATION FOR FINALISTS

In June 2016, a jury will view all portfolios submitted and select a total of nine (9) finalists (the “Finalist”), three (3) contestant per each prize. Finalists are aware that names, photos, sketches and anything from their portfolio could be published, based on art. 32 and 34 of the Industrial Property Code.

The Finalists will receive a note informing them of the selection results by email and by registered letter. No answer will be given over the phone.

With such letter, Finalists will receive a detailed program of all commitments fulfilled and deadlines to be met by them, including the brief for possible special projects that could be confirmed. Information regarding the final awards ceremony in January 2017 will also be provided.

One (1) contestant per prize will be awarded. The 3 (three) winning contestants (the “Winner”), will be publicly communicated during a dedicated event to be held in January 2017.

8. JURY & PRIZES

The jury will be made up of renowned international design and fashion experts, including Franca Sozzani (Editor in Chief of Vogue Italia and L’Uomo Vogue) and Luisa Delgado (CEO, Safilo). Complete jury list will be communicated before the selections of the finalists in June 2016 and before the finals in January 2017.

The Winners will be informed with an email communication and a registered letter. Each Winner is requested to formally accept the win by replying via email and registered letter to such communication. By replying, each winner declares to be aware that, with the acceptance, he/she:

- authorizes Safilo to communicate his/her personal data and the main features of his/her project during the awards ceremony;
- undertakes to take part in Safilo’s communication and promotion activities related to the contest on digital and print;
- assign to Safilo free of charge all the rights (including copyrights) and interests on the winning works and the related Materials, so that it can, inter alia, manufacture/replicate the work, and carry out any form of distribution to the public.

The refusal of the Winners will automatically imply the cancellation of the prize, with the subsequent right of Safilo to proceed with the assignment of the prize to an alternative contestant.

Contest winners will be offered:

MASTERPIECE award: for the creation of the most artistry piece of eyewear. The masterpiece will be then produced as a unique piece.

¹ Previous date: 25 May 2016, amended on the 20 May 2016

EYEWEAR award: for the industrial manufacturing of one eyewear item, which will be produced and distributed by Safilo

PRODUCT SCHOOL award: a three-year learning on-the-job program at Safilo to acquire fundamental experience in all Eyewear Product areas, which then enables to continue the career path growing within the company. Product School attendance subject to terms that will be disclosed to finalists.

9. SELECTION CRITERIA

The 9 (nine) best projects will be selected by the jury. Selection will be based on 6 (six) criteria, which will have different weight in the calculation of the final score, as indicated in the following table:

Assessment Criteria	Weight
1. Originality	25%
2. Technical innovation	10%
3. Economic feasibility	10%
4. Technical achievability	25%
5. Candidate profile	25%
6. Quality and completeness of information	5%

The 3 (three) projects finally chosen by the jury will win. The choices made by the jury committee shall be considered as final and binding. The predominant selection criteria to assign the Masterpiece, the Eyewear, and the Product School awards are respectively originality, technical achievability, and candidate profile.

10. PLAGIARISM & OWNERSHIP

By enrolling in this Contest, participants guarantee the authorship and originality of their project. Should the contestants be found guilty of plagiarism or counterfeiting, they will be automatically disqualified. Safilo holds no responsibility for accusations of plagiarism or counterfeiting coming from third parties.

The applicants will retain the ownership of the enrolled sketches/portfolios while Safilo, as explained in point 4 above, shall have the right to use them for archiving purposes as well as for internal documentation. Safilo will only acquire the rights on the winning works according to point 8 above, being understood that the contestant will remain the author of such works.

11. PRIVACY AND CONSENT FOR RELEVANT DATA

Italian law requires Safilo to have participants sign a privacy release form. Signing the entry form and the 'Information with Consent for Relevant Data' form warrants that the applicant has read the written information included concerning the treatment of personal and relevant data according to Italian law, *D. Lgs. N. 196/2003*, and is in accordance with this decree.

Personal data of participants will be processed by Safilo exclusively for the purposes of carrying out the Initiative. Personal data gathered will be processed mainly in an electronic manner, by Safilo S.p.A. – data processor -, with registered office in Piazza Tiziano, 8, Pieve di Cadore (Belluno) and secondary seat in Padua, Via Settima Strada 15. For the purposes of the Initiative, the data will also be processed by the members of the selection committee. Participants may request at any time to consult, modify and/or delete data or make an opposition to their processing for legitimate reasons by writing to the data processor

(forwardvision@safilo.com). In the same way, participants have the right to request a list of such data processors. Safilo privacy policy is available at: <http://www.safilogroup.com/it/privacy.php>